



NEWS RELEASE

American Eagle Outfitters Announces Entry into United Kingdom

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Expands Global Presence with Three Store Openings in the London Market in Fall 2014

PITTSBURGH--(BUSINESS WIRE)-- American Eagle Outfitters, Inc. (NYSE:AEO) today announced its entry into the United Kingdom, as the Company further expands its global presence with the opening of three new company owned and operated stores. The American Eagle Outfitters stores will be located in the Bluewater premier mall in Kent, England, as well as the Westfield Group's London and Stratford City shopping centers in London, England. The stores opening in the Westfield centers will include an aerie presence in shop-in-shop form. All of the stores are expected to open during the fall of 2014.

"We are excited to officially announce the upcoming launch of American Eagle Outfitters in the UK," said Simon Nankervis, Executive Vice President, Americas & Global Country Licensing at American Eagle Outfitters. "We see a tremendous global appetite for both the American Eagle Outfitters® and aerie® brands, and believe that our presence in three of the most popular shopping destinations in England will provide great exposure for us in this significant new market. We are focused on profitably scaling our international growth and believe that American Eagle Outfitters will have great traction in the UK."

The Westfield Group London centers provide access to over 66 million shoppers per year in the heart of the UK market. Bluewater serves one of the largest and most affluent retail geographies in the UK, and has more than 28 million visitors per year.

About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc. (NYSE: AEO) is a leading global specialty retailer offering high-quality, on-trend clothing, accessories and personal care products at affordable prices under its American Eagle Outfitters® and Aerie® brands. The company operates more than 1,000 stores in the United States, Canada, Mexico, China, and Hong Kong, and ships to 81 countries worldwide through its websites. American Eagle Outfitters and Aerie merchandise also is available at 82 licensed international franchise stores in 13 countries. For more information, please visit **www.ae.com**.

Source: American Eagle Outfitters, Inc.

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